

## Charnwood: Leicestershire Scout and Guide International Camp

<b>Role Description:</b>	Commercial: Sponsorship Team Leader
<b>Role Purpose:</b>	To seek opportunities for funding and sponsorship.
<b>Appointed by:</b>	Commercial Team Manager
<b>Responsible to:</b>	Commercial Team Manager
<b>Reporting to:</b>	Commercial Team Manager
<b>Responsible for:</b>	Funding and sponsorship across the camp.
<b>Main Contacts:</b>	Commercial Team Manager Team Leaders
<b>External Contacts:</b>	External Suppliers and local companies Sponsors and Sponsorship Providers County Scout and Guide Finance Committees

### Key Tasks:

- Seek out opportunities for funding / sponsorship either by donations or gifts in kind and put in place procedures for recording gifts and monitoring their correct expenditure
- Maintain a good working relationship with the main and external contracts
- Contribute to and implement the policies, aims and objectives of the event
- Any other job of a similar or related nature requested by the Camp Directors or CMT

### Skills:

- Inspire and motivate individuals
- Use modern technology, especially email, to carry out a range of tasks
- Communicate effectively orally and in writing
- Commit time to successfully fulfil the role, including weekends, evenings and mid-week meetings

Including responsibility for the following **event** policy(s);

- All policies relating to the job role.